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# Counter Terror News and Solutions

## X-Test™'s new VP Marketing and Sales



Tamar Explosives is pleased to announce the appointment of Mr. Guy Zuri as X-Test™'s new VP Marketing and Sales.

During the past five years Guy worked in the Business Development Division of the Israeli Export & International Cooperation Institute (IEICI), which is the largest national organization for the promotion of foreign commerce. IEICI acts as a focal point for business opportunities and cooperation and assists Israeli companies wishing to expand their international activities.

Guy commenced his career at IEICI as the Business Development Manager of the Homeland Security Industries Department in 2007 and as the Director of the Aerospace, Homeland Security & Life Science Business Development Department from 2009 to 2012.

Prior to his career at the IEICI, Mr. Zuri was employed by the Israeli Security Agency (ISA), which he joined in 1995. His positions at ISA included Security Detail Leader in the Dignitaries Protection Unit, where he protected the Prime Minister and the President of Israel, as well as other

government officials. In 1997 Guy served as a member of the select team chosen to redesign the ISA's protection concept & doctrine for high ranking government officials, national delegations abroad and public events. Subsequently, in 2000, he established a new operational unit within the ISA, and served as its deputy manager, responsible for recruiting suitable candidates, training them and developing new doctrines.

In 2006 Guy was responsible for security of the Israeli national basketball team participating in a basketball tournament in Bulgaria.

From 1992 to 1995 Guy served in the Israeli Defense Forces (I.D.F) as a commander in the special forces unit of the paratroops brigade; as well as a member of the Israeli medical rescue delegation to Rwanda.

Guy holds a B.A in Executive Business Management from the Ruppin Academic Center.

*"I have the honor of being part of the Tamar Group, a pioneering and innovative company in its field. I believe that together we will embark on a new frontier, offer more and more customers our cutting edge technologies, products and services and serve them with dedication"* declared Guy Zuri.

We welcome Guy and wish him a long and meaningful career at Tamar.